

Mohammad Sofi Anwar

SMP Ar-Risalah Kediri, Indonesia

Paper title: "The Use of the YouTube Channel "Learn with Zakaria" in Arabic Language Instruction on Colors for Junior High School"

Youtube is one of the audio-visual-based Arabic language learning media. It contains a lot of video content that can be used to improve students' mastery of Arabic language skills. This study is a qualitative descriptive study that aims to describe the use of the YouTube channel "Learn WithZakaria" in learning Arabic on color chapters in junior high schools. The data in this study came from books, journals, previous studies, and other references related to learning Arabic on color chapters and the use of the "Learn With Zakaria" YouTube channel. The data collection method used was a documentation study analyzed using the interactive model from Miles and Hubberman. As for the stages of analysis of the data that has been obtained, it consists of three stages, namely data reduction, data presentation, and drawing conclusions or data verification. The results of this study are in the form of steps for utilizing the "learn with zakaria" YouTube channel starting from the opening, core activities, and closing. The results of this study are also equipped with the advantages and disadvantages of the "learn with zakaria" YouTube channel in learning Arabic on color chapters.