

Eddy Yusuf

Universitas Ciputra Surabaya, Indonesia

Paper title: "Preparing AI Super Users Through Generative AI Integration in Education"

The exponential growth of Artificial Intelligence (AI) necessitates equipping students with skills to navigate and leverage this transformative technology. Generative AI (GenAI), a subset of AI, deals with creating new content by recognizing patterns in existing data, a new paradigm that potentially reshapes teaching and learning across all disciplines in today's increasingly digital world. This study explores the integration of GenAI into higher education through an initiative called "AI Immersion," designed to develop "AI super users" — individuals with advanced proficiency in AI tools and concepts, capable of producing superior results more efficiently. A pilot 4-week course introduces generative AI and tasks students with creating artifacts such as videos, social media contents, and more. This paper examines the outcomes, including participation rates, qualitative feedback, and examples of student outputs, offering insights into the transformative potential of generative AI in curriculum design, teaching practices, and educational assessment.