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Paper title: "The Positive Externalities of Volunteer Based-Community Education: A Case Study of Lentera Muda Kerinci"

The presence of a volunteer community, based on a grassroots, is more rapid in directly impacting the community without being limited by formal standards. This has been proven by literacy communities in rural areas such as the Lentera Muda Kerinci (LMK) community in Kerinci Regency, Jambi Province. This study aims to analyze the characteristics and role of LMK in improving the quality of human capital and the resulting impact. This study uses an innovative design to discover this by combining a case study with a netnography study. This is attributed to the fact that LMK is not only active in the real world but also through online mediums. The case study explores the characteristics and impact of LMK on the surrounding human resources. Likewise, netnography study was utilized to examine the role of LMK that expanded in the digital space. The data collection method used interviews, document study, and observation techniques. The data obtained are analyzed through thematic analysis, identifying recurring patterns or themes. The study results show that LMK plays a role in empowering the surrounding community through programs based on collaboration and action. The programs carried out focus on improving literacy, education, and literature. The human resources involved in designing and running the program are from the young people of Kerinci and Sungai Penuh. At the same time, this study proves that volunteer communities contribute as educational agents that produce positive externalities.